



KIRJALLISUUDEN TEKIJÄNOIKEUSJÄRJESTÖ
UPPHOVSRÄTTSORGANISATION FÖR LITTERÄRA VERK

Norwegian model in Finland?

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Kirjallisuus vapaasti verkossa kansalaisten käytössä –seminaari

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Sanasto's Main Objectives

MANAGES RIGHTS OF AUTHORS

- We observe new uses of works in society and try to generate new models to manage rights
- We distribute remunerations to authors when their works are being used
- We give legal advice to our rightsholders

SERVING USERS

- We negotiate collective agreements with different users of works
- We are managing users payments to authors
- We are trying to connect user with author

SUPERVISING COPYRIGHT IN LITERATURE

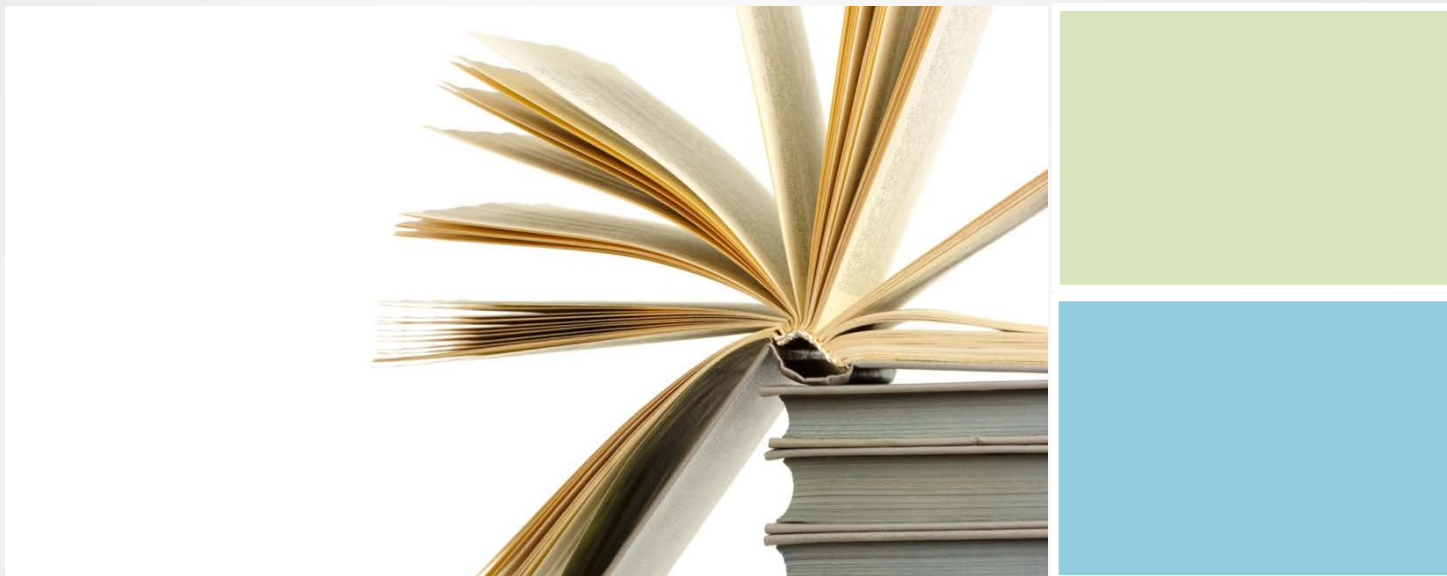
- We are trying to influence to the public debate on copyright
- We give statements in matters concerning copyright and culture
- We do pr-work to improve literature's status in society

Possibilities of library license

- Making works available for different groups of users
→ easy access to wide range of works
- Authors get their out of print works to the “market”
→ creating new life to the books
- Extended collective license offers a great ground for licensing



Challenges *of the library licensing*



- Speed of digitalization
- In-print books
- Publishers' interests
- Remuneration for the rightsholders?

Economic comparison - Public lending right in nordic countries

COUNTRY	LOANS PER YEAR	ANNUAL STATE BUDGET (€)	LOANS REMUNERATED SINCE
NORWAY	40 million	12 500 000	1947
DENMARK	75 million	22 000 000	1946
SWEDEN	90 million	14 700 000	1954
FINLAND	100 million	3 825 000	2007



Where to start with books?

- digitalization of the older books
- negotiations between libraries and rightsholders or their representatives (Sanasto, Kopiosto)
- licensing works

Authors are waiting!



Thank you!

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On the map

