

The Digital Divide and world information flows



Map of Internet traffic, <http://blog.betterplace.org/en/category/digital-divide/>

Overview

- What is the “digital divide”?
- Dimensions of the digital divide
- World information flows: N-S
- World information flows: S-N & S-S

What is the “digital divide”?

- “Information gap”
 - Information rich & information poor
 - Information “haves and “have-nots”
- Digital divide
 - Hot topic, cooling down?
 - Attention shift: from “digital” to... A2K?
 - Knowledge ecology? (see www.keionline.org)
 - Question: How does the digital divide touch us?

Definitions

American Library Association:

Differences due to geography, race, economic status, gender and physical inability

- * in access to information through the Internet, and other information technologies and services
- * in the skills, knowledge and abilities to use information, the Internet and other technologies

American (domestic)
perspective
Emphasis on technology
Several dimensions

Poor

Rural

Black

Women, children

Physically challenged, etc.

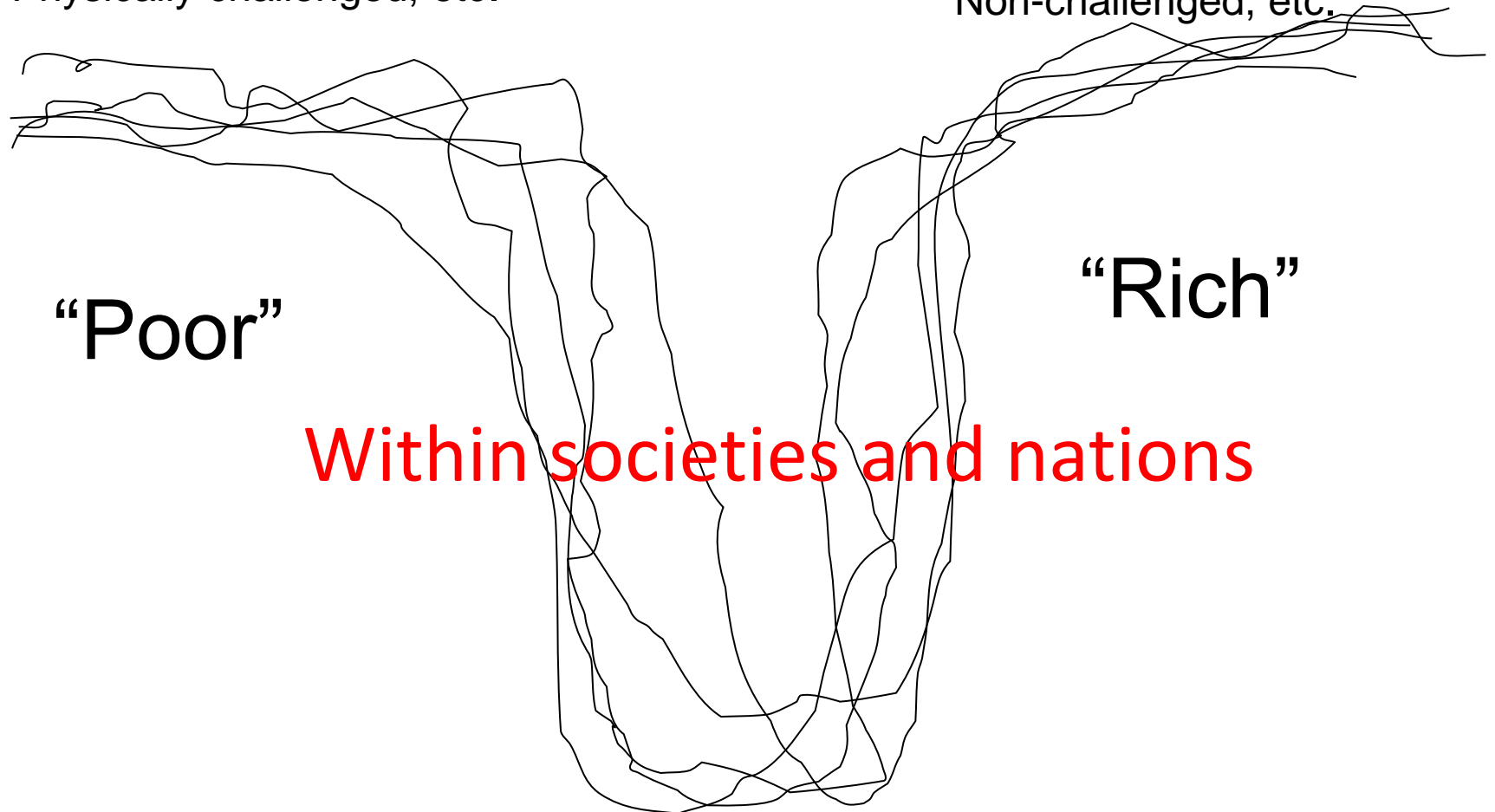
Well-off

Urban

White

Men, adults

Non-challenged, etc.



“Poor”

“Rich”

Within societies and nations

Lesotho

Cambodia

Nicaragua

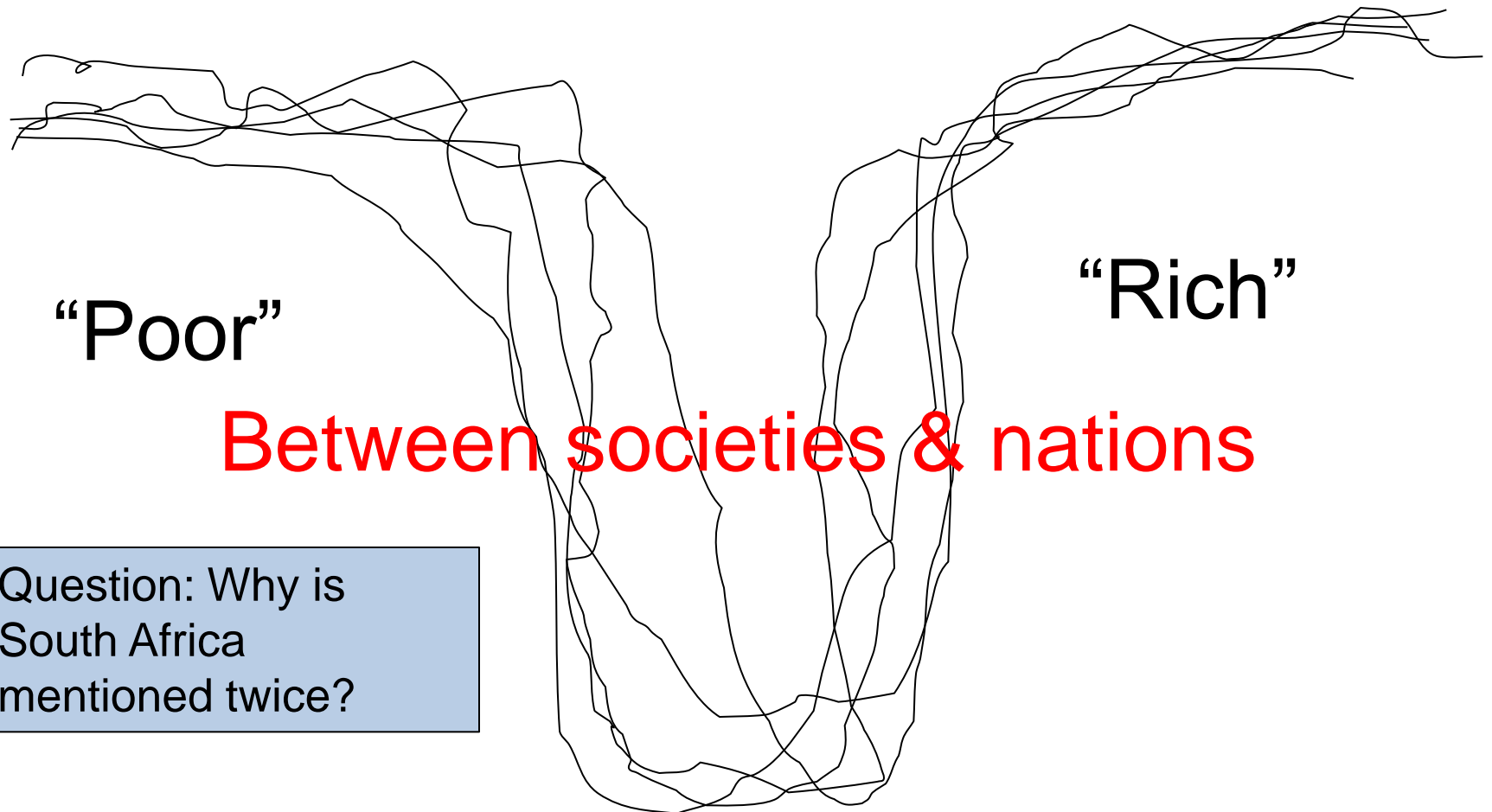
South Africa, etc.

USA

UK

Australia

South Africa, etc.



“Poor”

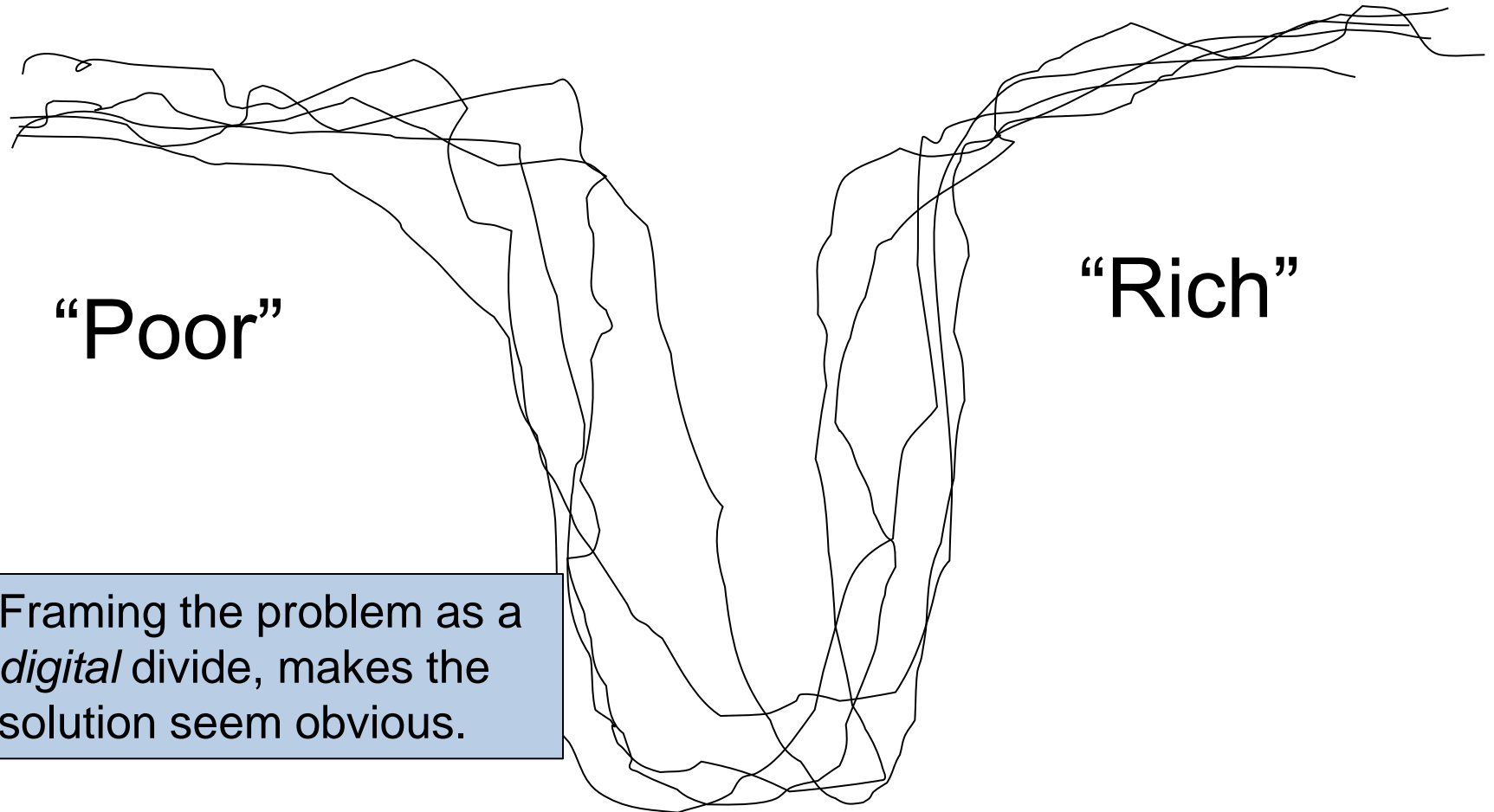
“Rich”

Between societies & nations

Question: Why is South Africa mentioned twice?

The Solution?

Money*Workstations*Modems*
Connectivity*Software*Hardware



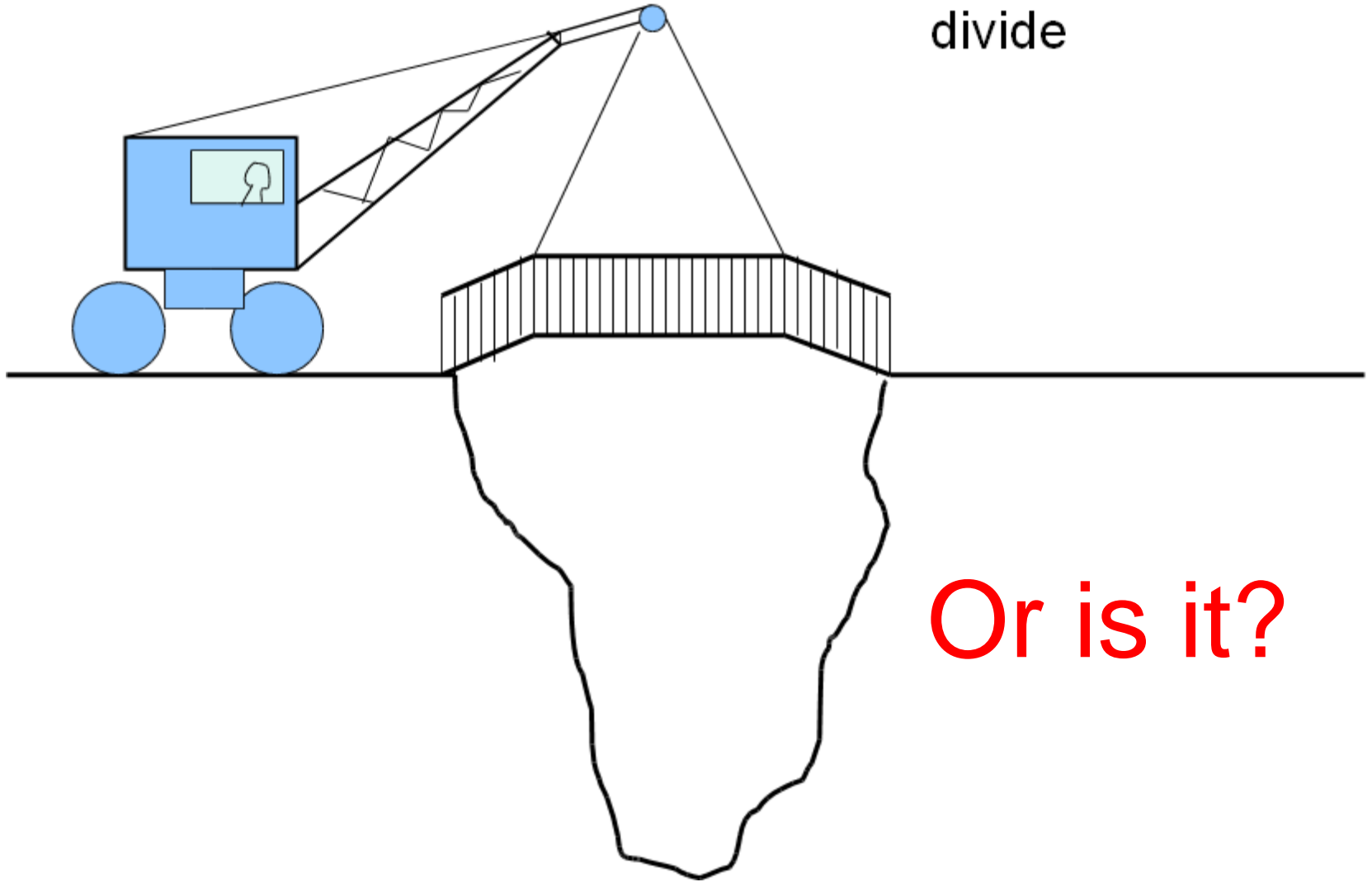
“Poor”

“Rich”

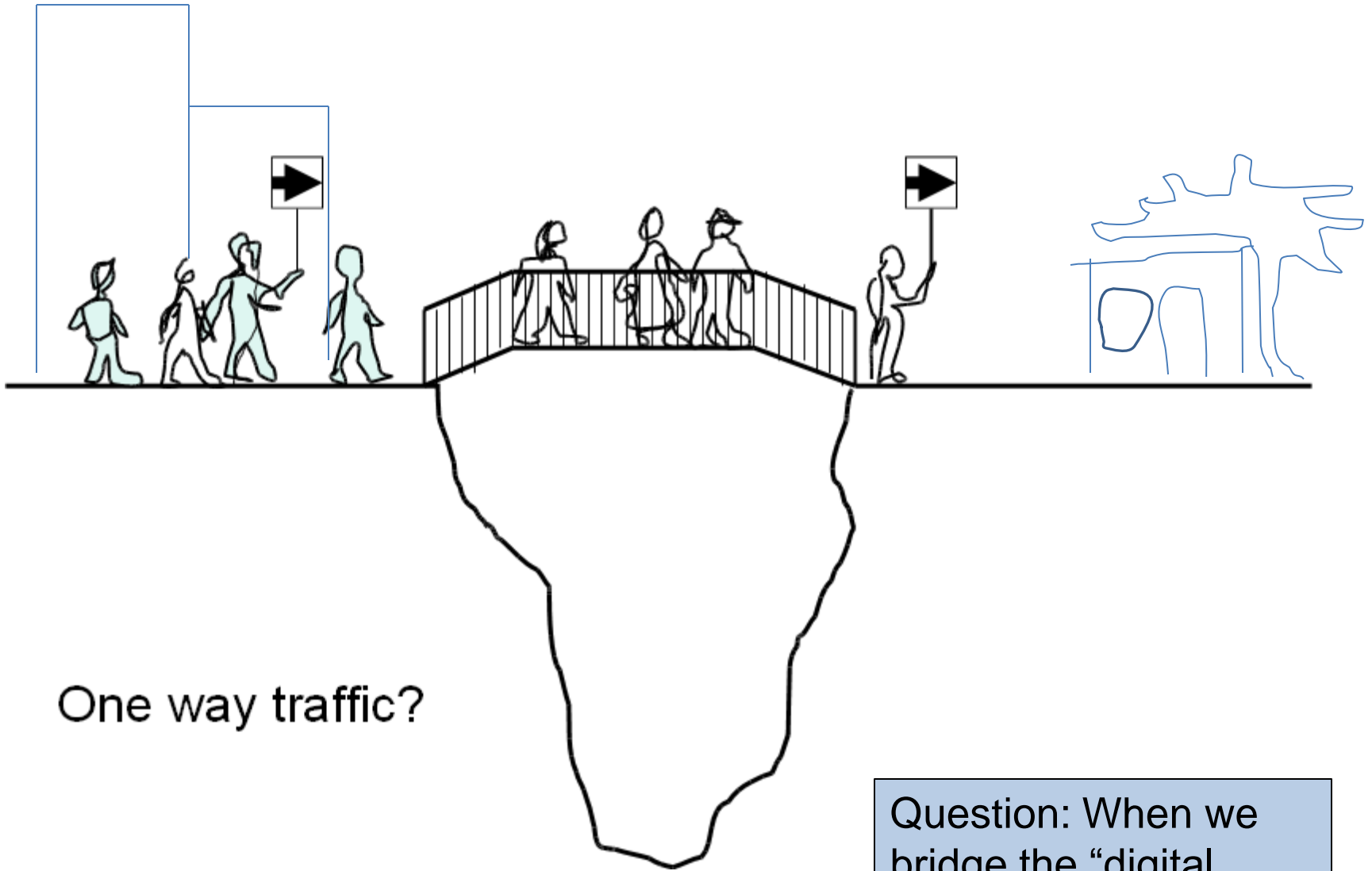
Framing the problem as a *digital divide*, makes the solution seem obvious.

The Solution!

Bridging the digital divide



Or is it?



One way traffic?

Question: When we bridge the “digital divide”, which way will the information flow?

Dimensions

Not just technology -- Rao (2000): the 8 Cs of success in the Internet economy

- Connectivity
- Content
- Community
- Commerce
- Capacity
- Culture
- Cooperation
- Capital

Rao, M. (2000) Struggling with the digital divide: Internet infrastructure, content and culture. Is a progressive Internet environment enough to close the gap between north and south? *E-OTI: On the Internet* (October), available at: www.isoc.org/oti/printversions/1000rao.html. Summarized by Paul (2002) and expanded slightly in Lor, P.J. (2003) National libraries and the digital divide. *Mousaion* 21(2):62-78.

Critique of the concept

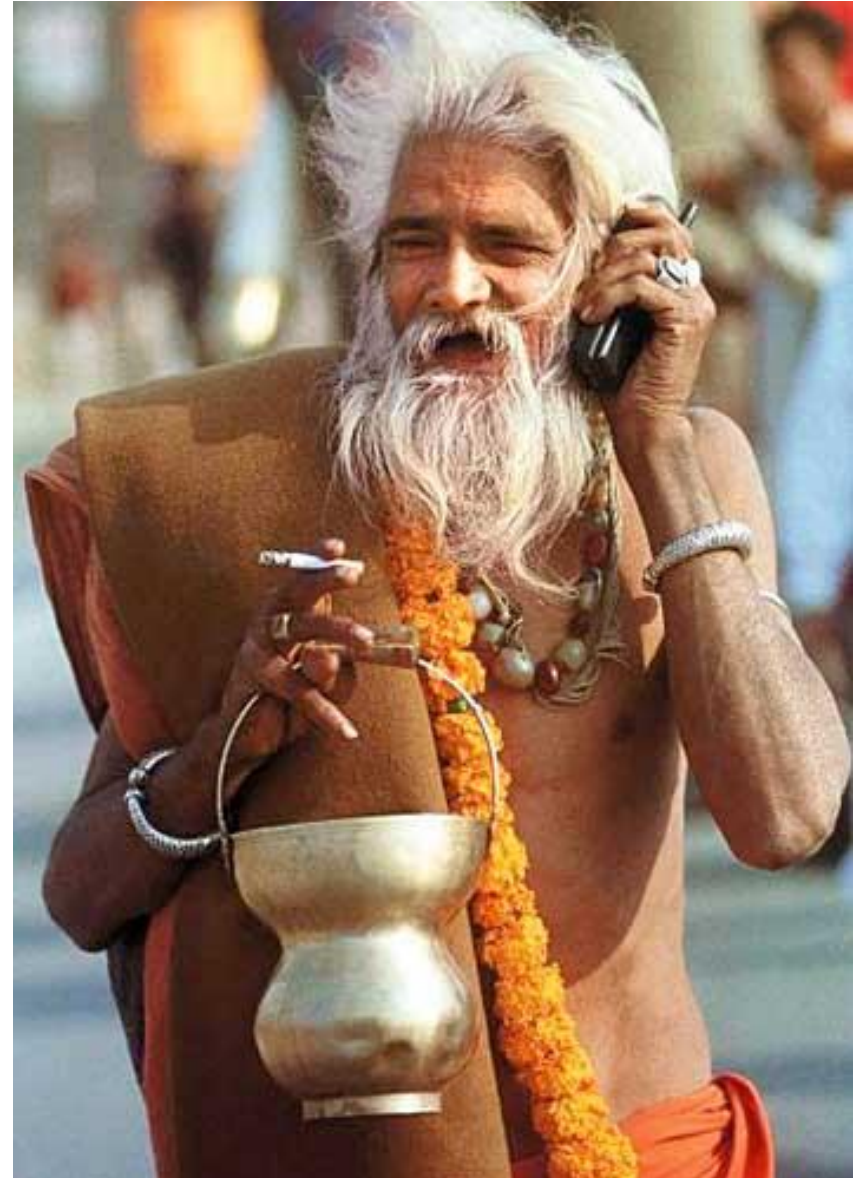
- Mark Warschauer “Reconceptualizing the digital divide” *First Monday* 7(7), July 2002
- <http://firstmonday.org/htbin/cgiwrap/bin/ojs/index.php/fm/article/view/967/888>
- Three vignettes
 - “Hole in the Wall”
 - Ennis (Irish village)
 - Computer lab (Egypt)

Digital divide?

Flawed concept
Reality more complex
but
Useful for raising
awareness

Image W3C:

http://www.w3.org/2006/11/mwiparis_digitaldivide/all.htm#%284%29



North-
South
information
flows



Image: Nasa, http://antwrp.gsfc.nasa.gov/apod/image/earth_1_apollo17_big.gif

North-South information flows

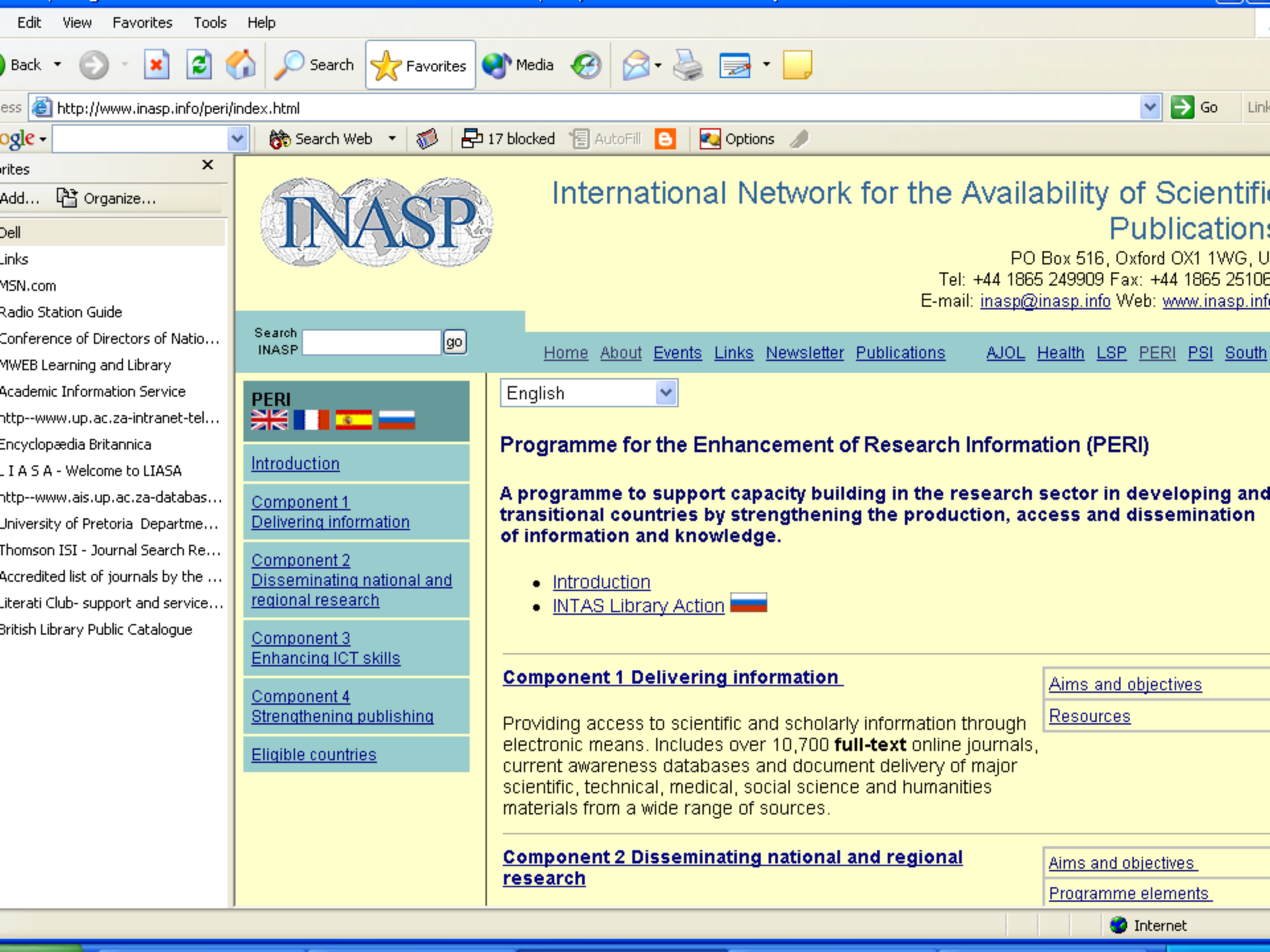
- Information as a resource for development
- Cost of information
- Aid: North-South flow to help “under-developed” countries
 - FDI, Governmental & non-governmental aid
 - Unintended consequences

North-South Flows

- Some aspects to consider
 - Barriers experienced by scholars in the South
 - Globalization and IPRs
 - Attempts to overcome barriers
 - Unintended consequences
 - Potential of the Open Access movement

Attempts to overcome barriers

- Schemes to assist in gaining access to literature
 - INASP
 - INASP: International Network for Access to Scientific Publications
 - PERii: Programme for Enhancement of Research Information
 - <http://www.inasp.info/file/5f65fc9017860338882881402dc594e4/perii.html>



Bookmarks sidebar:

- Organize...
- MSN.com
- Radio Station Guide
- Conference of Directors of National Academies
- MWEB Learning and Library
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- British Library Public Catalogue



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English

- PERI**
-
- [Introduction](#)
 - [Component 1 Delivering information](#)
 - [Component 2 Disseminating national and regional research](#)
 - [Component 3 Enhancing ICT skills](#)
 - [Component 4 Strengthening publishing](#)
 - [Eligible countries](#)

Programme for the Enhancement of Research Information (PERI)

A programme to support capacity building in the research sector in developing and transitional countries by strengthening the production, access and dissemination of information and knowledge.

- [Introduction](#)
- [INTAS Library Action](#)

Component 1 Delivering information

Providing access to scientific and scholarly information through electronic means. Includes over 10,700 **full-text** online journals, current awareness databases and document delivery of major scientific, technical, medical, social science and humanities materials from a wide range of sources.

[Aims and objectives](#)

[Resources](#)

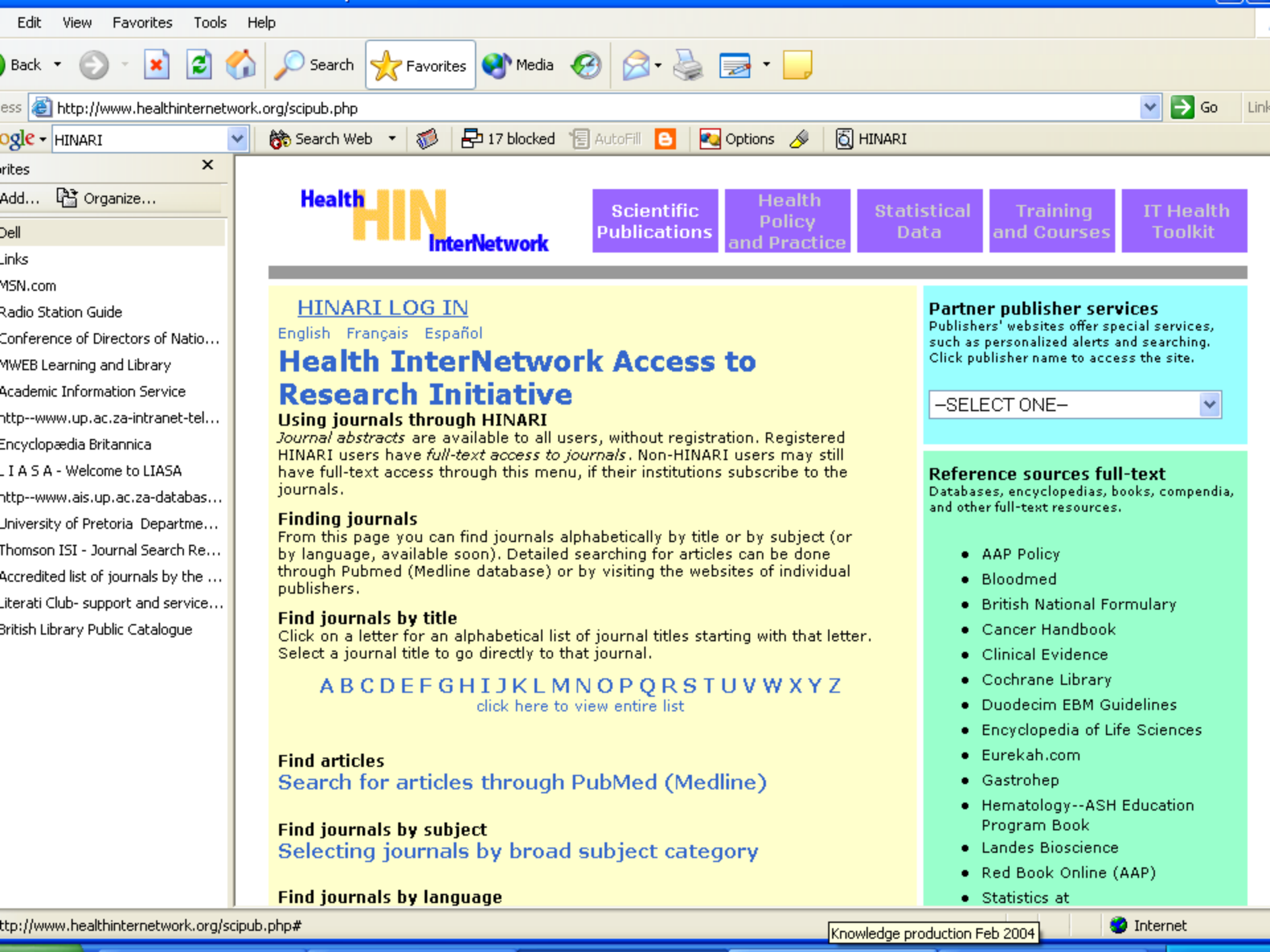
Component 2 Disseminating national and regional research

[Aims and objectives](#)

[Programme elements](#)

Attempts to overcome barriers (2)

- Schemes to assist in gaining access to literature
 - Others, e.g. HINARI
 - Health InterNetwork (HIN) Access to Research Initiative



- Scientific Publications
- Health Policy and Practice
- Statistical Data
- Training and Courses
- IT Health Toolkit

HINARI LOG IN

English Français Español

Health InterNetwork Access to Research Initiative

Using journals through HINARI

Journal abstracts are available to all users, without registration. Registered HINARI users have full-text access to journals. Non-HINARI users may still have full-text access through this menu, if their institutions subscribe to the journals.

Finding journals

From this page you can find journals alphabetically by title or by subject (or by language, available soon). Detailed searching for articles can be done through Pubmed (Medline database) or by visiting the websites of individual publishers.

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Partner publisher services

Publishers' websites offer special services, such as personalized alerts and searching. Click publisher name to access the site.

-SELECT ONE-

Reference sources full-text

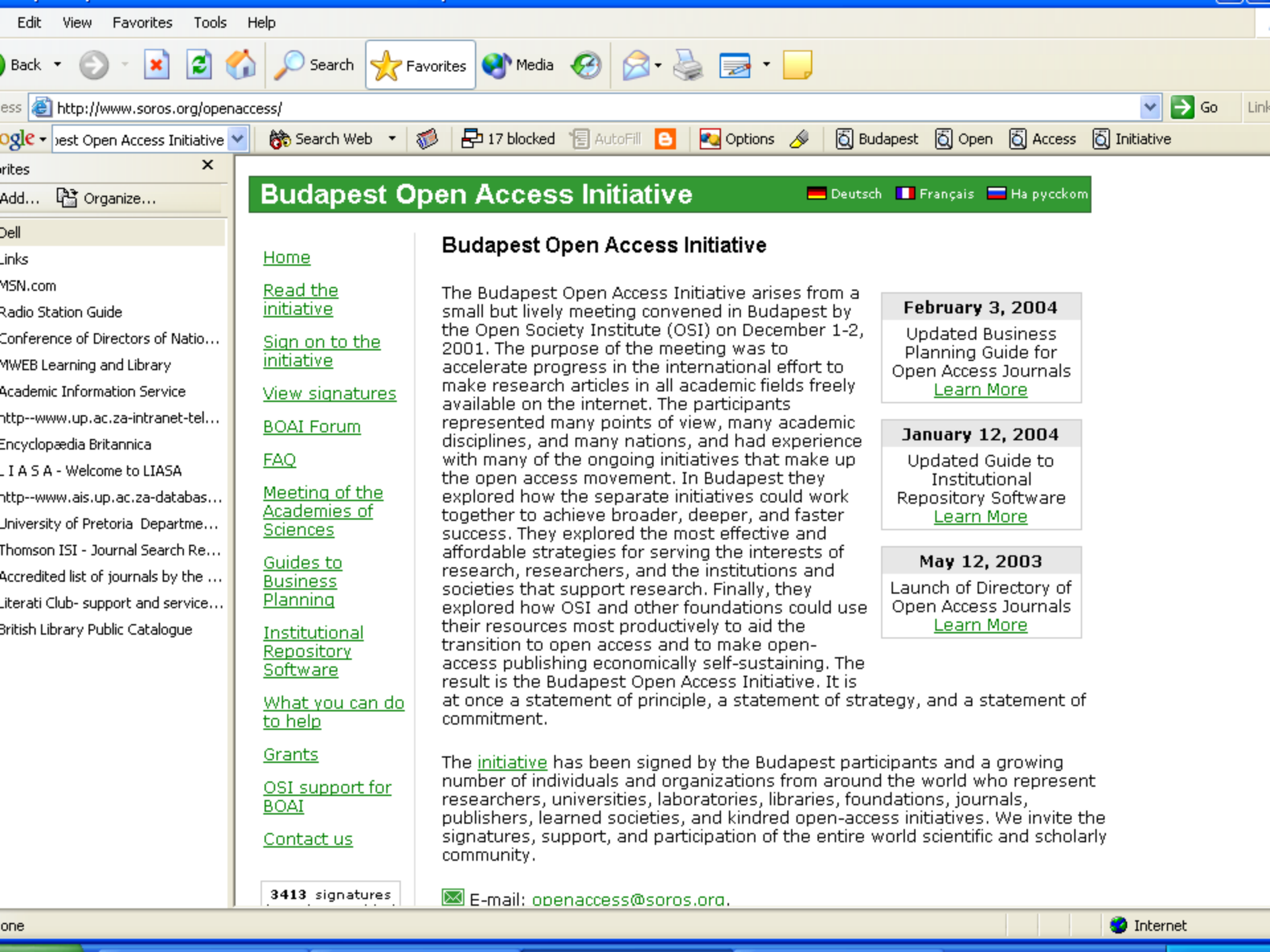
Databases, encyclopedias, books, compendia, and other full-text resources.

- AAP Policy
- Bloodmed
- British National Formulary
- Cancer Handbook
- Clinical Evidence
- Cochrane Library
- Duodecim EBM Guidelines
- Encyclopedia of Life Sciences
- Eurekah.com
- Gastrohep
- Hematology--ASH Education Program Book
- Landes Bioscience
- Red Book Online (AAP)
- Statistics at

Unintended consequences

- Disappointing usage
- Sustainability
- Donor dependence
- Overlook own resources

What about open access?



Budapest Open Access Initiative

Deutsch Français Ha pycckom

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Budapest Open Access Initiative

The Budapest Open Access Initiative arises from a small but lively meeting convened in Budapest by the Open Society Institute (OSI) on December 1-2, 2001. The purpose of the meeting was to accelerate progress in the international effort to make research articles in all academic fields freely available on the internet. The participants represented many points of view, many academic disciplines, and many nations, and had experience with many of the ongoing initiatives that make up the open access movement. In Budapest they explored how the separate initiatives could work together to achieve broader, deeper, and faster success. They explored the most effective and affordable strategies for serving the interests of research, researchers, and the institutions and societies that support research. Finally, they explored how OSI and other foundations could use their resources most productively to aid the transition to open access and to make open-access publishing economically self-sustaining. The result is the Budapest Open Access Initiative. It is at once a statement of principle, a statement of strategy, and a statement of commitment.

The [initiative](#) has been signed by the Budapest participants and a growing number of individuals and organizations from around the world who represent researchers, universities, laboratories, libraries, foundations, journals, publishers, learned societies, and kindred open-access initiatives. We invite the signatures, support, and participation of the entire world scientific and scholarly community.

February 3, 2004
Updated Business Planning Guide for Open Access Journals
[Learn More](#)

January 12, 2004
Updated Guide to Institutional Repository Software
[Learn More](#)

May 12, 2003
Launch of Directory of Open Access Journals
[Learn More](#)

3413 signatures

E-mail: openaccess@soros.org.



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 - Academic Information Service
 - http--www.up.ac.za-intranet-tel...
 - Encyclopædia Britannica
 - L I A S A - Welcome to LIASA
 - http--www.ais.up.ac.za-databas...
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The Public Library of Science (PLoS) is a non-profit organization of scientists and physicians committed to making the world's scientific and medical literature a freely available public resource.

The internet and electronic publishing enable the creation of public libraries of science containing the full text and data of any published research article, available free of charge to anyone, anywhere in the world.

Immediate unrestricted access to scientific ideas, methods, results, and conclusions will speed the progress of science and medicine, and will more directly bring the benefits of research to the public.

To realize this potential, a new business model for scientific publishing is required that treats the costs of publication as the final integral step of the funding of a research project. To demonstrate that this publishing model will be successful for the publication of the very best

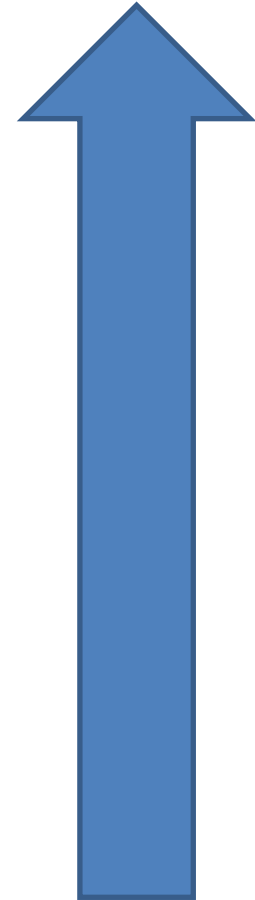
South-North
& South-
South
information
flows



Image: Nasa, http://antwrp.gsfc.nasa.gov/apod/image/earth_1_apollo17_big.gif

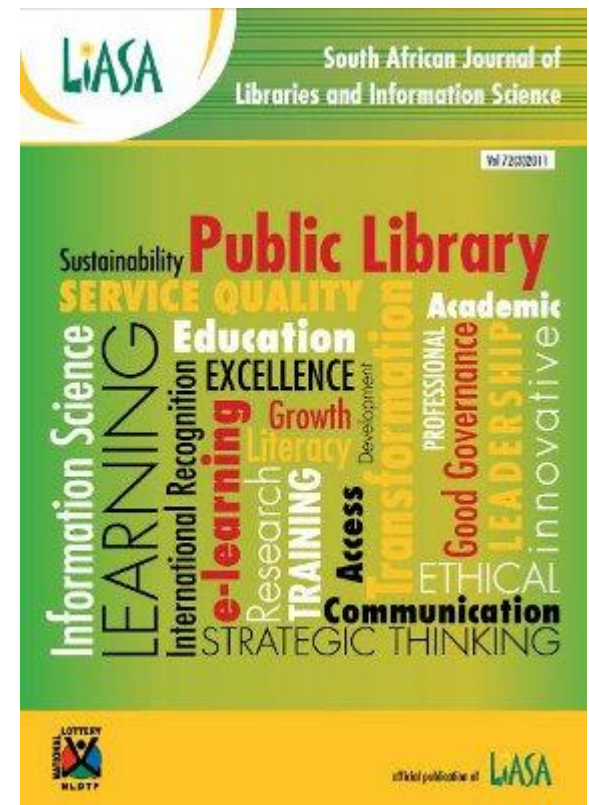
South-North information flows

- Small relative to North-South
- Neglect & exploitation
- Forms of information flow
 - Scholarly information
 - Purchase of publications
 - Archives & MS resources
 - Indigenous knowledge
 - Research data
 - Brain drain



Scholarly content

- Contributions by African scholars & scientists to international literature
- A trickle, why?
 - Quality standards of international journals
 - Prejudice
 - Perception of relevance
 - Poor language skills (English)
 - Poor resources; out of date (N-S flow)
 - Local journals unsatisfactory
 - Poor coverage in indexing & abstracting databases

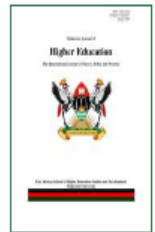


<http://sajlis.journals.ac.za/pub>

<http://www.ajol.info/>



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Historically, scholarly information has flowed from North to South and from West to East. It has also been difficult for African researchers to access the work of other African academics.

In partnership with hundreds of journals from all over the continent, AJOL works to change this, so that African-origin research output is available to Africans and to the rest of the world.

AJOL is a Non-Profit Organisation based in South Africa.

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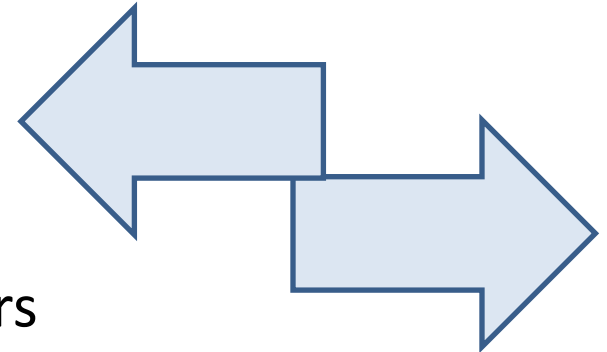
OTHER RESOURCES...

- [for Researchers](#)
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[FAQ's](#)

South-South information flows

- Barriers
 - Dependence on former colonial powers
 - Dominance of western science & scholarship
 - Own work undervalued
 - Dependence on databases
 - Communication links
 - Linguistic barriers
- Internet, e-journals & **open access** offer hope



The Facebook Map of the World, 2010

Map of Facebook friend links, augmented with superimposed maps of “the Earth at night”, airline routes and transoceanic data cables.

