

KURKISTUS TIETOAINEISTOJEN TULEVAISUUTEEN

Tietoaineistoseminaari 11.3.2013

STKS. Helsinki.

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Librarians



What my parents think I do.



What my friends think I do.



What my boyfriend thinks I do.



What my patrons think I do.



What the taxpayers
think I do.



What I actually do.

Mashable.com "What I Really Do: The Best Examples of the Job-Themed Meme"







**“Google can bring you back 100,000 answers,
a librarian can bring you back the right one.”**

—Neil Gaiman



Get A Library Card!

www.nypl.org/getacard

September Is National Library Card Sign-up Month





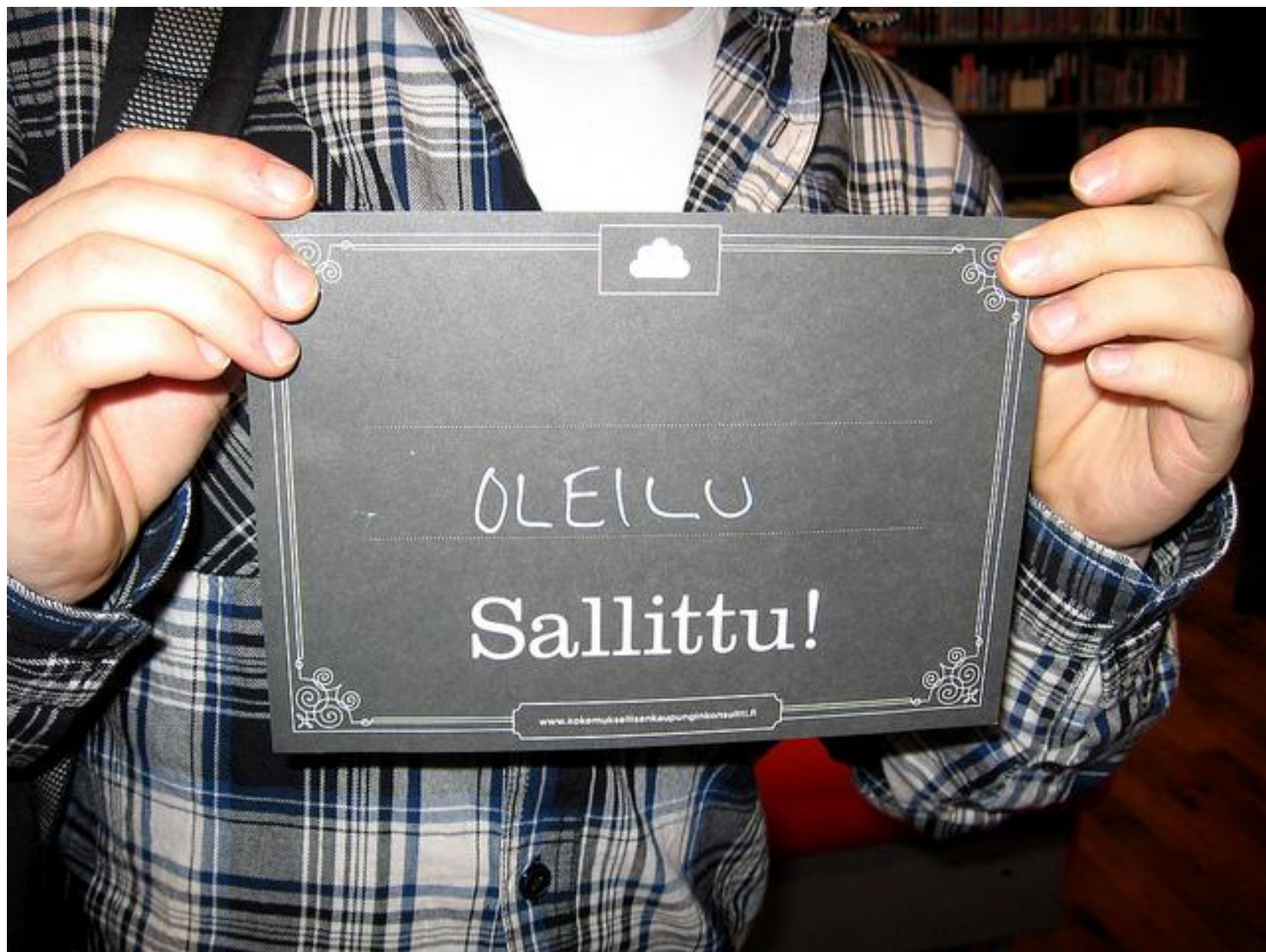




<http://www.startup-dating.com/2013/03/seikei-university-library>







**Rethinking Reference: The Reference
Librarian's Practical Guide for Survivi**

Elizabeth Thomsen

E2-N028-G4

TM-870-655

Used - Good



21493107



"Research libraries do not have an intrinsic destiny that's independent of the things that go on around it.

We need to ask questions about how are the practices of scholars changing ...

Because, after all, the library is there to **facilitate the transmission and preservation and organization** of that knowledge, and as knowledge itself changes, the library must change with it."

Clifford Lynch, executive director of the Coalition for Networked Information

“We have the potential to be deeply engaged in every aspect of the knowledge process, **from discovery to creation to sharing to preserving**. We're no longer thinking just about stewardship.”

Wendy Lougee, university librarian and McKnight Presidential Professor at the University of Minnesota

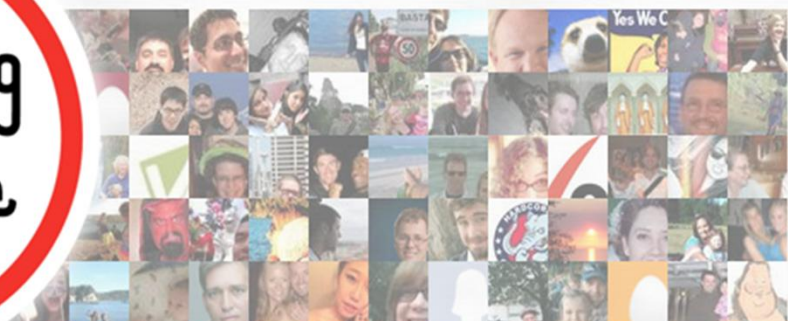
The mission of librarians is to
improve society through facilitating
knowledge creation in their
communities

Knowledge is Created Through
Conversation

R. David Lankes



living voters guide



A guide powered by the wisdom of Washington voters

✓ Tykkää

Click a ballot measure below. Then decide for yourself, with the help of fellow voters.

I-1240
CHARTER SCHOOLS

R-74
SAME-SEX MARRIAGE

I-502
**MARIJUANA
LEGALIZATION**

I-1185
**2/3 MAJORITY FOR
TAX INCREASE**

J-8223
**UNIVERSITY
INVESTMENTS**

A-1
**DEDUCTIONS FOR
BANKS**

J-8221
STATE DEBT

A-2
**PETROLEUM TAX
EXTENSION**

Unlock your local measures

Your address

Unlock

Or [browse by county](#).

Now with [fact-checking](#) by The Seattle Public Library.



PSYCHIC

The way you view the future
affects how you think today –
If you're optimistic, you'll think
bigger, do more --@PeterDiamandis

<http://twitter.com/wadhwa/status/310225895631773696>