An Overview of YBP/GOBI – A Vendor Neutral Database for Books and eBooks

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YBP and EBSCO

• YBP and EBSCO can offer their combined value proposition to libraries.

• Libraries want to purchase EBSCO titles in a centralized and simplified workflow and also other titles from the other providers.

• One source for print books and eBooks. Easier access to find content from many providers and publishers.
Why Libraries Choose YBP

- **GOBI3**: one system to manage the acquisition of print or digital titles
- **Choice of platforms**: ebooks from many aggregators and publishers
- **Choice of method of acquisition**: Title by title, eCollection, ePreferred Plans, Demand Driven Acquisitions, Subscriptions/Standing Orders
- **Comprehensive coverage**: YBP can help a library manage e and p content to get full coverage from publishers
- **Workflow Support/Workflow Efficiencies**: Centralized collection development, acquisition, and metadata services
- **Duplication Control**: YBP is able to automatically control content duplication according to the library’s format and platform preferences.
- **Metadata Services**
- **Knowledgeable YBP support team**
- **A Global Service Provider to Libraries**: YBP serves customers in over 55 countries
Ordering eBooks in GOBI

www.gobi3.com
Key Features of GOBI

- Access and basic features are free of charge for YBP customers
- Flexibility to view all formats available from one bibliographic record
- Consolidation of digital and print titles, with assurance of duplication control
- Full text reviews and refined selection lists
- Access to out-of-print titles from independent vendors through YBP Marketplace
- Approval and Demand/Patron-Driven Acquisitions (DDA/PDA) title management
- Reports
- Firm Orders, Approvals, DDA, eCollections, Series
GOBI Home Page

Contents

News

EBSCO and YBP: Committed to Library Workflows
- Read about the acquisition of YBP Library Services
- Read the FAQs

Alternate Formats Search Now Available
GOBI’s search menu has a new feature: the Alternate Formats search. Enter up to 2,000 ISBNs and retrieve all alternate editions available, or, customize your search to retrieve only those records available in your preferred binding. Titles already owned can be filtered as well. Watch the Alternate Formats Tutorial for more information on how to use the new search.

IGI Global Offers Free eBook Access
IGI Global is offering free access to the ebook version of any print title purchased through YBP Library Services. Simply complete the Request Free E-Access form, and an IGI Global Representative will contact you with online access instructions. For more information, read the IGI Global FAQ.

Books at JSTOR to Offer Unlimited-User Access for All Titles
JSTOR now offers more than 20,000 scholarly ebooks in an unlimited-user model, which provides an easy user experience for faculty and students. This model offers unlimited concurrent use and DRM-free downloads that never expire. JSTOR had previously offered a single-user model, which is no longer available. Please contact your YBP sales representative or JSTOR at participation@jstor.org to learn more.

GOBI Tutorials for Novices and Experienced Users
Click on the Tutorials tab to find a wide range of tutorials demonstrating how to use different features in GOBI. Learn how to:

Publisher Corner

Economics is the nexus and engine that runs society, affecting societal well-being, raising standards of living [more...]

The Encyclopedia of Information Science and Technology. Third Edition is a 10-volume compilation of authoritative, research-based articles [more...]

A period of philosophical enlightenment, a thriving slave trade, and revolutionary war comes alive for students [more...]
Purchasing EBSCO material made easy for librarians...

How can our customers purchase EBSCO eBooks through YBP?

• **Search, select & order** – One stop shop through GOBI, EDI (EOCR), Email, Post, etc.

• **eApproval Plans**
  • Library profile designed
  • YBP book-in-hand profiling
  • Matching process
  • Delivery (“Slips” & Approval Bookshelf)
  • Librarian to accept, reject or keep the title on the Approval Bookshelf for future consideration within 10 days (on GOBI)
• Strong relationship with major library systems vendors
• Electronic Selection and ordering
• MARC-formatted Export or Confirmation Records
• Electronic Order Responses/Status Reports/Invoicing
• Cataloging Records
• MARC Enrichment
• Customized Data Insertion
• EDI Ordering and Invoicing
5 Key Points to use GOBI

1. A choice
2. Streamlining of workflows
3. GOBI:
   - Over 13 million titles
   - Acquisition of Print and Electronic titles in one single database
   - Full duplication control
   - PDA
4. Metadata services:
   - Records from aggregator/publisher
   - YBP customized records
   - Marc enrichment
   - High Quality!
5. 1 customer service contact for all their P and E acquisitions
Get your GOBI account today!

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