YBP Library Services

Experience. Innovation. Partnership.



An Overview of YBP/GOBI – A Vendor Neutral Database for Books and eBooks

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YBP and **EBSCO**

- YBP and EBSCO can offer their combined value proposition to libraries.
- Libraries want to purchase EBSCO titles in a centralized and simplified workflow and also other titles from the other providers.
- One source for print books and eBooks. Easier access to find content from many providers and publishers.

Why Libraries Choose YBP

- GOBI3: one system to manage the acquisition of print or digital titles
- Choice of platforms: ebooks from many aggregators and publishers
- Choice of method of acquisition: Title by title, eCollection, ePreferred Plans, Demand Driven Acquisitions, Subscriptions/Standing Orders
- Comprehensive coverage: YBP can help a library manage e and p content to get full coverage from publishers
- Workflow Support/ Workflow Efficiencies: Centralized collection development, acquisition, and metadata services
- **Duplication Control**: YBP is able to automatically control content duplication according to the library's format and platform preferences.
- Metadata Services
- Knowledgeable YBP support team
- A Global Service Provider to Libraries: YBP serves customers in over 55 countries

GOBI®

Ordering eBooks in GOBI

www.gobi3.com

Key Features of GOBI

- Access and basic features are free of charge for YBP customers
- Flexibility to view all formats available from one bibliographic record
- Consolidation of digital and print titles, with assurance of duplication control
- Full text reviews and refined selection lists
- Access to out-of-print titles from independent vendors through YBP Marketplace
- Approval and Demand/Patron-Driven Acquisitions (DDA/PDA) title management
- Reports
- Firm Orders, Approvals, DDA, eCollections, Series

GOBI Home Page



YBP's eBook Partners in Europe





























DE GRUYTER







Purchasing EBSCO material made easy for librarians...

How can our customers purchase EBSCO eBooks through YBP?

•Search, select & order – One stop shop through GOBI, EDI (EOCR), Email, Post, etc.

eApproval Plans

- Library profile designed
- YBP book-in-hand profiling
- Matching process
- Delivery ("Slips" & Approval Bookshelf)
- •Librarian to accept, reject or keep the title on the Approval Bookshelf for future consideration within 10 days (on GOBI)

Technical Services/ILS integration

- Strong relationship with major library systems vendors
- Electronic Selection and ordering
- MARC-formatted Export or Confirmation Records
- Electronic Order Responses/Status Reports/Invoicing
- Cataloging Records
- MARC Enrichment
- Customized Data Insertion
- EDI Ordering and Invoicing

5 Key Points to use GOBI

- 1. A choice
- 2. Streamlining of workflows
- 3. GOBI:
 - Over 13 million titles
 - Acquisition of Print and Electronic titles in one single database
 - Full duplication control
 - PDA

- 4. Metadata services:
 - Records from aggregator/publisher
 - YBP customized records
 - Marc enrichment
 - High Quality!
- 5. 1 customer service contact for all their P and E acquisitions



Get your GOBI accont today!

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